

Highlights of My Marketing Plan

Professional Photographer	Captures and shows your property at its very best.
Custom URL	Your address (For example: 25WestMain.com)
Property website	Property/community information, photos, video & links
Virtual Tour with floor plan	Professionally designed.
Unparalleled Internet exposure	Zillow, Trulia, Realtor.com, NY Times, WSJ, and many more.
QR Code	Scan to receive photos, property details and my contact info.
Progressive Value Range Marketing	Attracts buyers searching another price range.
Direct Mailings	Your neighbors may know a potential buyer.
My personal APP	Text DIF 87778 - buyers get your property info on their phone.
Property/Community Booklet	Handouts at property for all potential buyers.
Yard Sign	Billboard for your home with QR Code, Text message, Website.
Realtor Open House	Allows other agents to see your property.
Public Open Houses	Potential buyers visit your property.
List on CMLS	#1 source of buyers
Weekly Updates	Reports on property marketing/showing/feedback.
Monthly Market Strategy Review	Including comparable new listings and sales.
Relocation Quality Service	Trained / tested at relocation level standards.